

Franco Sbaffi

Address: Buenos Aires, Argentina | Phone: +542215467309 | Email: sbaffiengineer@gmail.com

SUMMARY

AI-native **Product Manager** with experience leading internal platforms used in retail and logistics environments. Proven track record delivering **scalable, data-driven systems** that improved operational efficiency, reduced incident resolution time by 25%, and enhanced system reliability. **Strong technical foundation** enabling effective collaboration with engineering and alignment between business goals and scalable product execution.

EDUCATION

Universidad de Buenos Aires

Bachelor of Science, Computer Science

Buenos Aires, Argentina
Expected graduation: March 2027

- GPA: 3.9/4.0
- Coursework: Business Intelligence, Programming, Cloud Computing, Security, Artificial Intelligence, IoT, Data Analysis.

PROFESSIONAL EXPERIENCE

iMixture Technology Limited

AI Product Manager (Intern)

Hong Kong SAR (Remote)
January 2026 - Now

- Led the development of an **AI-native EdTech MVP leveraging LLMs** to generate personalized flashcards and mock exams, supporting **200+ adaptive learning sessions** during early testing and validating **personalization performance** across multiple learning scenarios.
- Designed **algorithmic** learning logic (Spaced Repetition) and AI content prioritization frameworks, directly shaping personalization behavior and optimizing engagement outcomes.
- Partnered with **engineering** across data **pipelines, authentication, and cloud deployment**, ensuring system reliability and **multi-user** scalability in **production-like** environments.

FLL

Technical Product Owner

Buenos Aires, Argentina (Remote)
January 2023 - May 2025

- Led product ownership and prioritization for **6+ internal digital systems** supporting retail and logistics operations, used daily by **80+ internal users**, contributing to a **20% reduction in operational downtime** and **improved system availability**.
- Acted as decision owner for tradeoffs between delivery speed, reliability, and operational risk during incidents and system improvements, contributing to a **~25% reduction in incident resolution time** and improved **SLA adherence** across critical workflows.
- Improved data reliability and system integrity across core platforms, **reducing manual reconciliation efforts** by **~30%** and accelerating operational **reporting accuracy** for retail and logistics planning.

VideoAmp

Software Developer

Buenos Aires, Argentina (Remote)
August 2020 - July 2022

- Contributed to the delivery of a core analytics feature within a **data-intensive platform**, collaborating with **Product** to **define scope** and technical feasibility, enabling on-time launch to internal and external stakeholders.
- **Improved front-end** rendering performance by **~30%** and enhanced data visualization clarity, contributing to a measurable increase in dashboard feature adoption among **internal stakeholders**.
- Bridged product and engineering by surfacing technical constraints early, **reducing over-engineering risk** and **ensuring scalable, maintainable** frontend architecture aligned with product priorities.

PROJECTS

Nimlo — AI-Native Product Execution Workspace

Founder & Product Builder - Nimlo

Buenos Aires, Argentina (Remote)
January 2026 - Now

- Designed and built an **AI-native product** execution system integrating structured briefs, initiative tracking, roadmap planning, and cross-team collaboration.
- Architected hybrid deterministic + LLM-assisted workflows, **defining clear boundaries** between rule-based execution and AI reasoning layers to ensure **reliability, explainability, and scalable** multi-tenant adoption.
- **Delivered a functional MVP** with **10+ structured workflow modules** and **AI-assisted task orchestration**, validating system reliability and hybrid execution logic under real-world product planning scenarios.

SKILLS

- **Product Management & Delivery:** Product Management, Technical Product Management, Product Strategy, Product Roadmapping, Requirements Definition, User Stories, Agile / Scrum, Cross-functional Collaboration, Product Execution
- **Data, AI & Experimentation:** Data Analysis, SQL, A/B Testing, Metrics Definition, Artificial Intelligence (AI), Generative AI, Large Language Models (LLMs), AI Agents, Retrieval-Augmented Generation (RAG), Machine Learning.
- **Technical & Systems:** Python, Cloud Platforms (AWS, Azure, Alibaba Cloud), System Design Fundamentals, API-based Systems, Data-driven Product Development, Jira, Figma, Notion, Google Workspace, Trello, Asana.

CERTIFICATIONS

- AI Product Manager Certificate (**Duke University**)
- Scrum Master Professional (**Scrum.org**)
- AWS Cloud Practitioner (**Amazon Web Services**)
- Alibaba Cloud Associate (**Alibaba**)
- AI Agents for Leaders (**Vanderbilt University**)
- Mandarin Proficiency Level HSK1 (**Peking University**)
- English Proficiency Level C1 Advanced (**EF**)